

Thursday 23 January 2025

13:00 – 15:30, hosted via MS Teams

#commsleads

Agenda

12:45 – 13:00

1. Waiting room available to join

The event platform will be available from 12:45, and delegates are encouraged to join the waiting room during this window, to enable the event to start promptly at 13:00.

13:00 – 13:05

2. Welcome and introductions

Kate Jarman, Chief Corporate Services Officer, Milton Keynes University Hospital NHS Foundation Trust

13:05 – 13:50

3. Strategic policy update

A presentation from NHS Providers on strategic policy issues and developments, sharing analysis on what these may mean for the provider sector, followed by an opportunity for Q&A.

Adam Brimelow, Director of Communications, NHS Providers
Susan Bahl, Head of Media, NHS Providers

13:50 – 13:55

4. Comfort break

13:55 – 14:35

5. NHS communications: a key role in a time of change and challenge

NHS England's chief strategy officer, Chris Hopson, and interim director of communications, Nick McDermott, reflect on the challenges and opportunities for trusts' communications teams in a fast-changing landscape, and take your questions.

Chris Hopson, Chief Strategy Officer, NHS England

Nick McDermott, Interim Director of Communications, NHS England

14:35 – 15:05

6. Training opportunities for trust communications teams

This session, led by Lynda Scott, will provide an update on new online training opportunities for all trust communications teams.

Lynda Scott, Director of Communications and Marketing at University Hospitals Coventry and Warwickshire

Victoria Stokes, Deputy Director, Skills and Standards, Cabinet Office

15:05 – 15:25

7. Open plenary discussion with the new network chair

Kate Jarman, our new network chair, will lead an open plenary discussion. This session will provide an opportunity for members to engage with Kate, share what you would like to see in future sessions, and discuss recent issues that have arisen.

We encourage all attendees to actively participate in this interactive and open discussion.

Kate Jarman

15:25 – 15:30

8. Slido feedback and closing comments

Kate Jarman